




# KRISTIN MARROLETTI

## INSTRUCTIONAL DESIGNER

### CONTACT

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Durango, CO 81301

### EDUCATION

**MASTER OF ARTS**  
**Industrial/Organizational Psychology**  
Western Michigan University  
2013

**BACHELOR OF SCIENCE**  
**Psychology (Behavior Analysis Concentration)**  
James Madison University  
2012

### SKILLS

**ELEARNING & TRAINING**  
Articulate, Captivate, Camtasia 3

**PROJECT MANAGEMENT**  
Asana, Microsoft Visio, TeamGantt, SmartSheets

**WEB DESIGN**  
HTML5, CSS3, Javascript, WordPress

**GRAPHIC DESIGN**  
Adobe Creative Cloud

### CERTIFICATIONS

**PROJECT MANAGEMENT PROFESSIONAL (PMP)**  
Project Management Institute

**Build Websites From Scratch**  
Codecademy

**SHRM-CP**  
Society for Human Resource Management

### PROFILE

Accomplished instructional designer with extensive experience in eLearning, higher education, assessment development, and program management. Successfully created distance education courses for a large eLearning company and has an advanced degree in Organizational Behavior Management. Exemplary training abilities, presentation skills, and teaching experience.

### PROFESSIONAL EXPERIENCE

#### **DIRECTOR OF OPERATIONS**

##### **Obsidian (March 2015 - Present)**

- Manages a marketing team to create a cohesive, effective series of promotional materials for a financial technology company.
- Provides leadership and training for day-to-day operations of the company, including marketing strategy, customer support, and ongoing community relations.
- Onboards new hires and conducts training for all employees on specialized job tasks, company processes, and software.

#### **ELEARNING INSTRUCTIONAL DESIGNER**

##### **OnCourse Learning (June 2014 - February 2015)**

- Collaborated with Subject Matter Experts to develop eLearning courses for adult learners in the areas of real estate, appraisal, and home inspection.
- Led expansion and improvement of course quality.
- Generated assessment and exam questions to effectively meet training objectives and to measure learning.

#### **GRADUATE ASSISTANT**

##### **Western Michigan University (May 2013 - August 2013)**

- Delivered live lectures and training exercises to undergraduate psychology students.
- Led the instructional team through group sessions and one-on-one meetings.
- Developed course examinations.
- Identified and resolved student issues.

### PRESENTATIONS/PUBLICATIONS

**Dispelling Technological Myths and Designing Effective eLearning**  
Association for Behavior Analysis (ABA) 40th Annual Convention  
(May, 2015)

**Current Best Practices for Creating Effective & Palatable eLearning**  
Mexican Journal of Behavior Analysis (January, 2015)